

# Unsupervised Learning: Principal Component Analysis

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Partially Adapted from  
Chris Ré and Zilinkas

# Our Tour Through Unsupervised Land

Structure	Probabilistic	Not Probabilistic
“Cluster”	GMM	<i>k</i> -Means
“Subspace”	Factor Analysis	PCA

We can impose other structures. These are popular.

# Outline

Linear Algebra/Math Review

Two Methods of Dimensionality Reduction

Linear Discriminant Analysis (LDA, LDiscA)

Principal Component Analysis (PCA)

# Covariance

covariance: how (linearly) correlated are variables

$$\sigma_{ij} = \frac{1}{N - 1} \sum_{k=1}^N (x_{ki} - \mu_i)(x_{kj} - \mu_j)$$

covariance of variables  $i$  and  $j$

Mean of variable  $i$

Mean of variable  $j$

Value of variable  $i$  in object  $k$

Value of variable  $j$  in object  $k$

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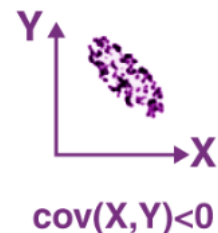
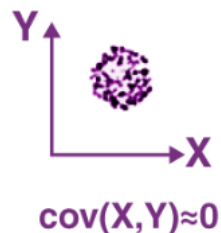
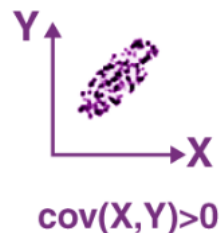
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$$\sigma_{ij} = \sigma_{ji}$$

$$\Sigma = \begin{pmatrix} \sigma_{11} & \cdots & \sigma_{1K} \\ \vdots & \ddots & \vdots \\ \sigma_{K1} & \cdots & \sigma_{KK} \end{pmatrix}$$

# Eigenvalues and Eigenvectors

A diagram illustrating the eigenvalue equation  $Ax = \lambda x$ . The equation is centered. Three blue arrows point to its components: one from the word "matrix" below to the letter  $A$ , one from the word "scalar" below to the Greek letter  $\lambda$ , and one from the word "vector" above to the variable  $x$ .

for a given matrix operation (multiplication):

what non-zero vector(s) change linearly?  
(by a single multiplication)

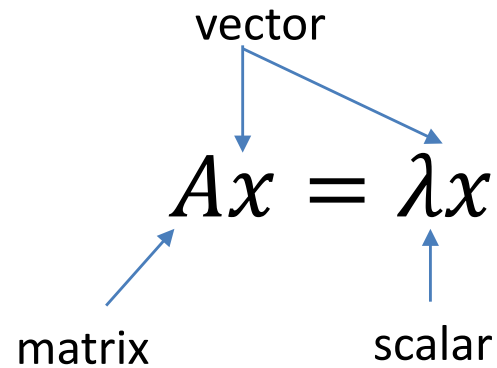
# Eigenvalues and Eigenvectors

$$Ax = \lambda x$$

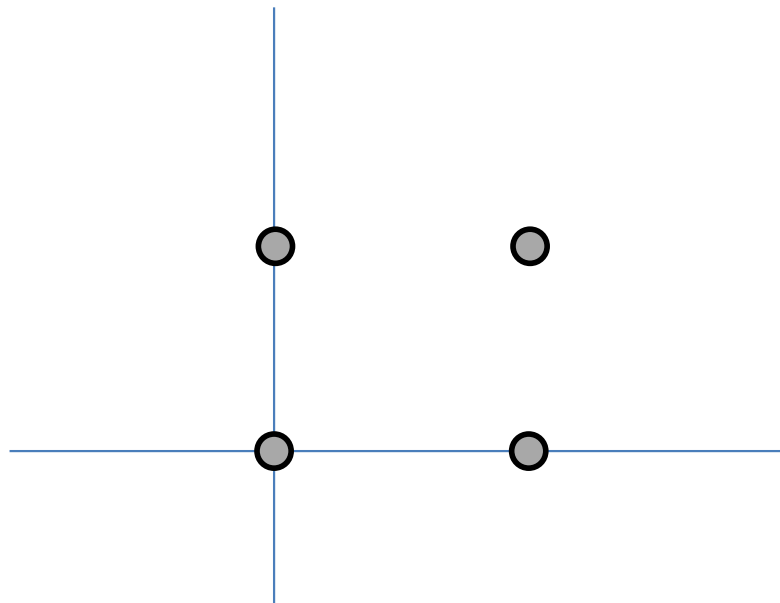
vector

matrix

scalar

A diagram showing the equation  $Ax = \lambda x$ . The word "vector" is positioned above the equation with two blue arrows pointing down to  $x$  and  $\lambda x$ . The word "matrix" is positioned to the left of the equation with a blue arrow pointing up to  $A$ . The word "scalar" is positioned below the equation with a blue arrow pointing up to  $\lambda$ .

$$A = \begin{pmatrix} 1 & 5 \\ 0 & 1 \end{pmatrix}$$





# Eigenvalues and Eigenvectors

$$Ax = \lambda x$$

vector

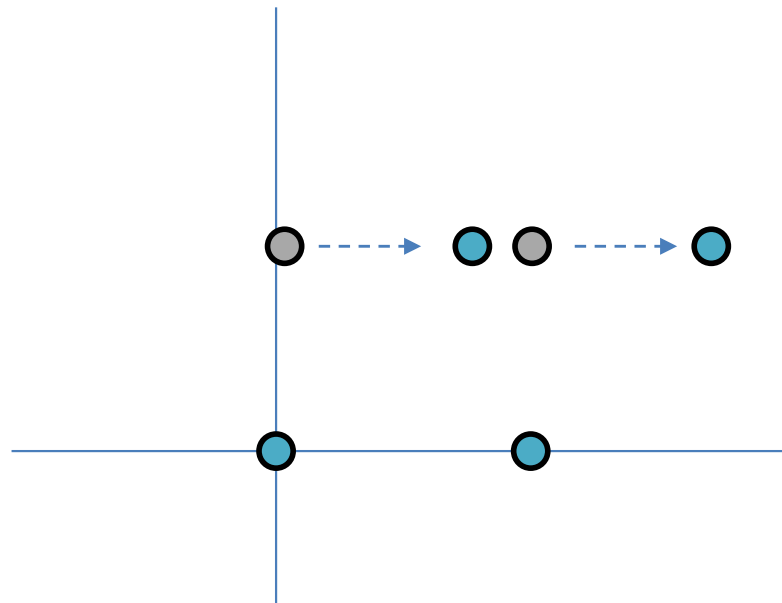
matrix

scalar

$$\begin{pmatrix} x + 5y \\ y \end{pmatrix} = \lambda \begin{pmatrix} x \\ y \end{pmatrix}$$

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# Eigenvalues and Eigenvectors

$$Ax = \lambda x$$

vector

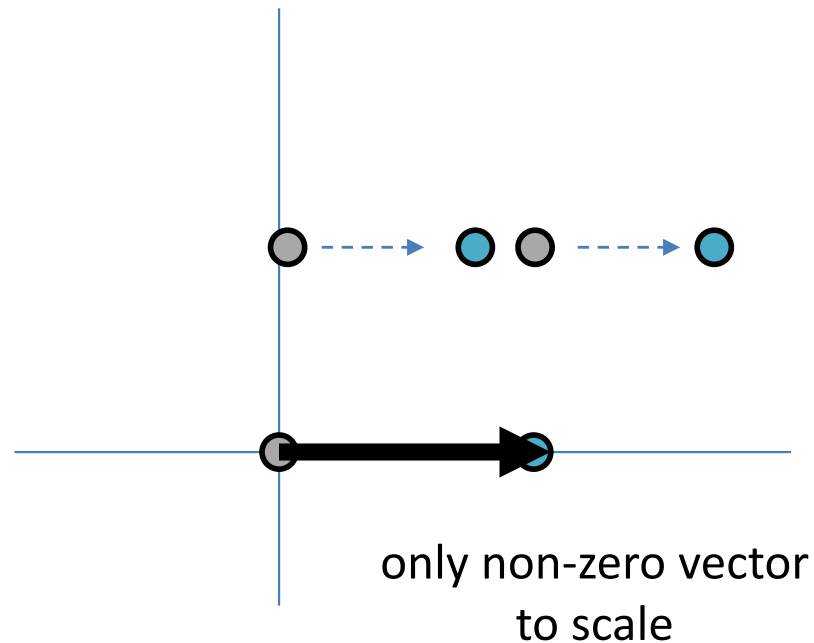
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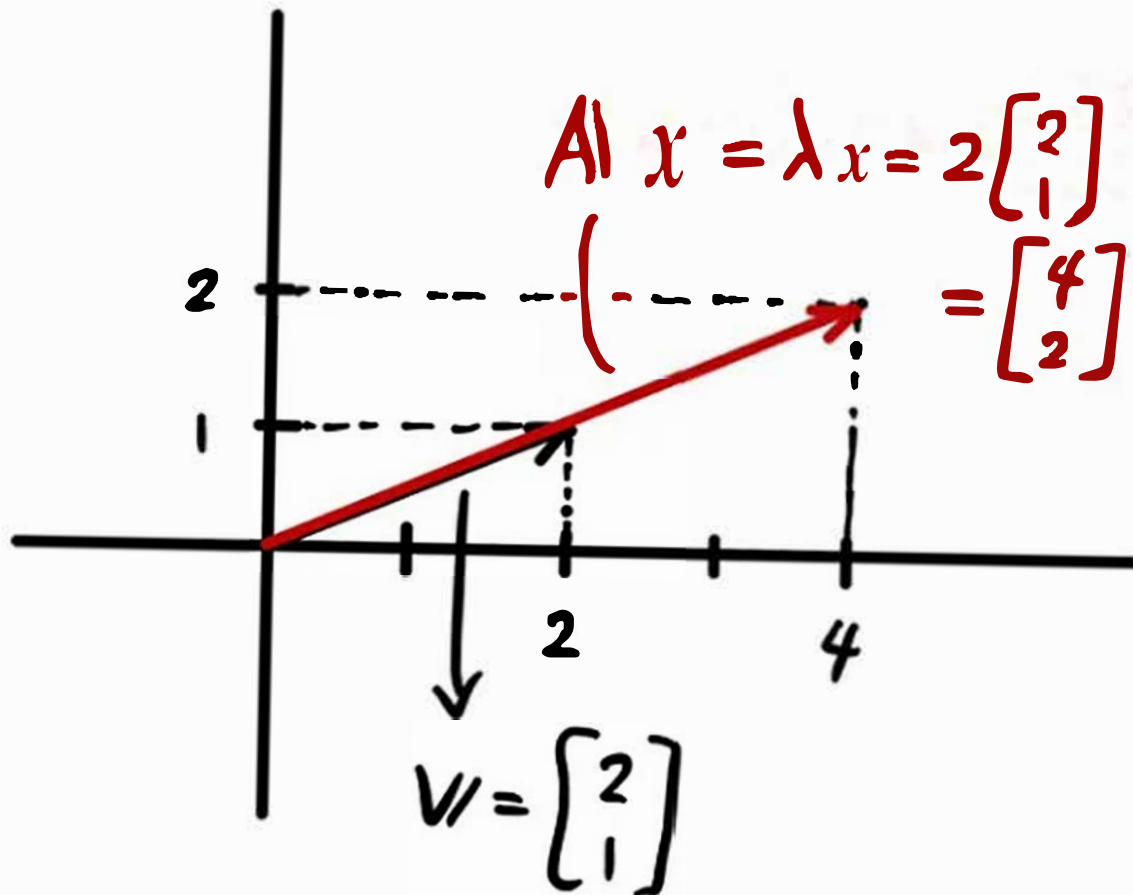
$$A = \begin{pmatrix} 1 & 5 \\ 0 & 1 \end{pmatrix}$$



$$(i) \lambda_1 = 2$$

$$\begin{bmatrix} 1 & 2 \\ 3 & -4 \end{bmatrix} \begin{bmatrix} 2 \\ 1 \end{bmatrix} = \begin{bmatrix} 2+2 \\ 6-4 \end{bmatrix} = \begin{bmatrix} 4 \\ 2 \end{bmatrix} = 2 \begin{bmatrix} 2 \\ 1 \end{bmatrix}$$

$$= \lambda_1 v$$



# Outline

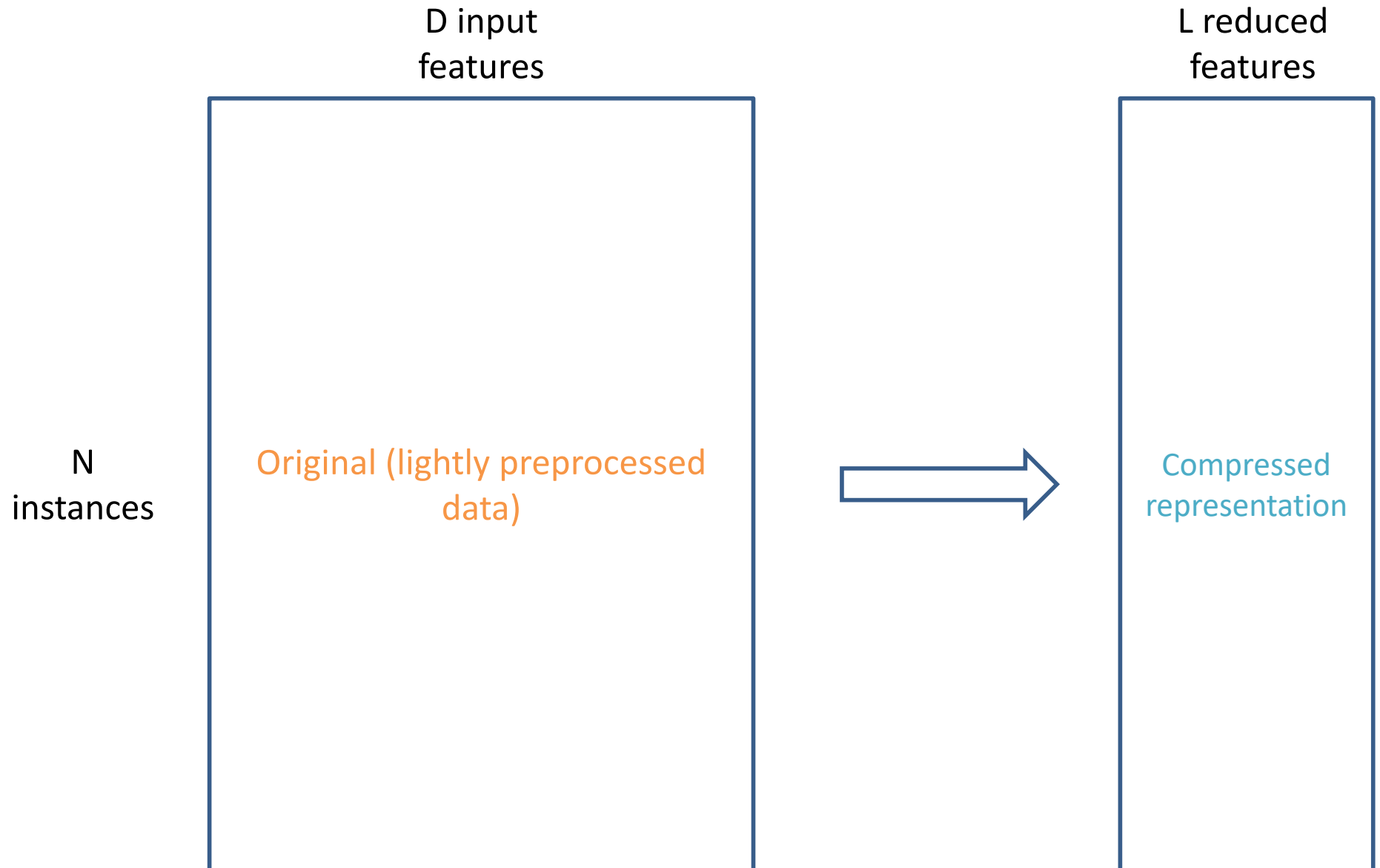
Linear Algebra/Math Review

## Two Methods of Dimensionality Reduction

Linear Discriminant Analysis (LDA, LDiscA)

Principal Component Analysis (PCA)

# Dimensionality Reduction



# Dimensionality Reduction

clarity of representation vs. ease of understanding

oversimplification: loss of important or relevant  
information

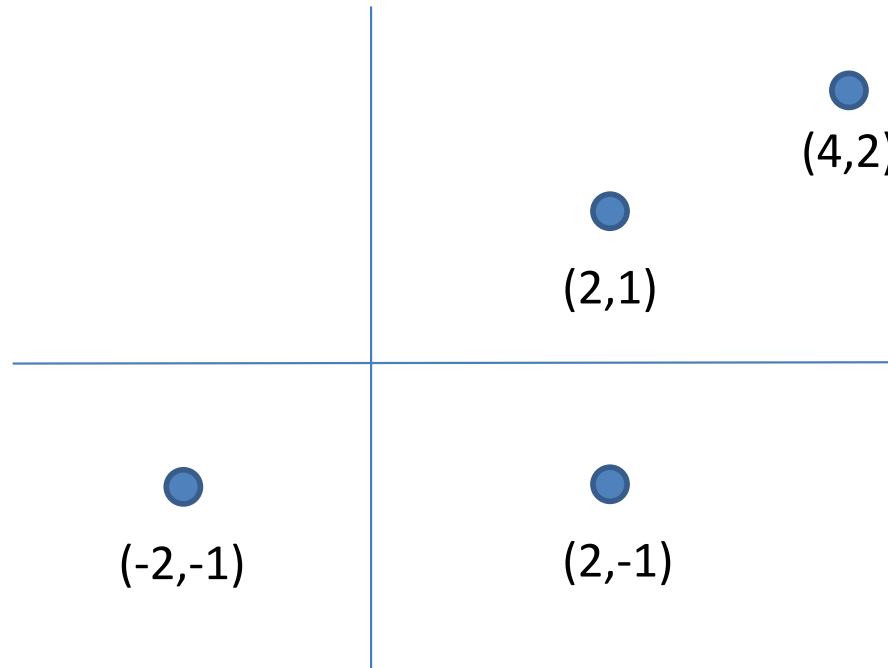
# Why “maximize” the variance?

How can we efficiently summarize? We **maximize the variance** within our summarization

We **don't increase the variance in the dataset**

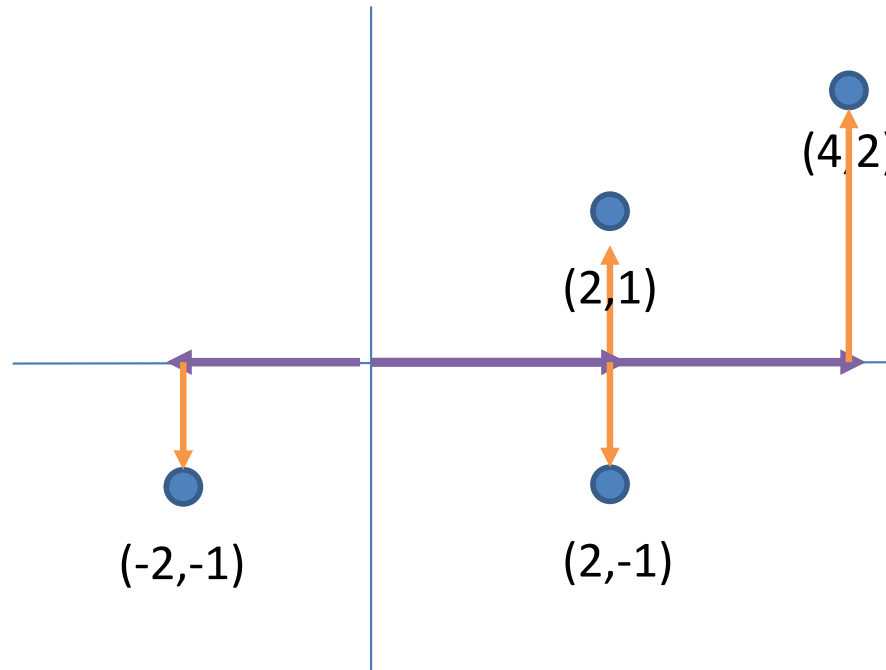
How can we capture the most information with the fewest number of axes?

# Summarizing Redundant Information



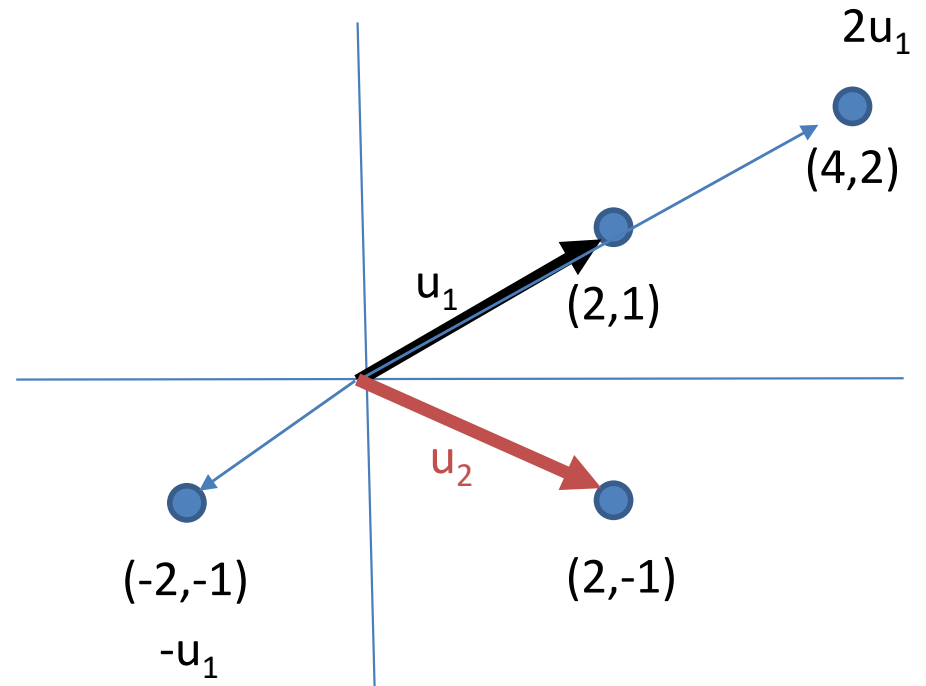
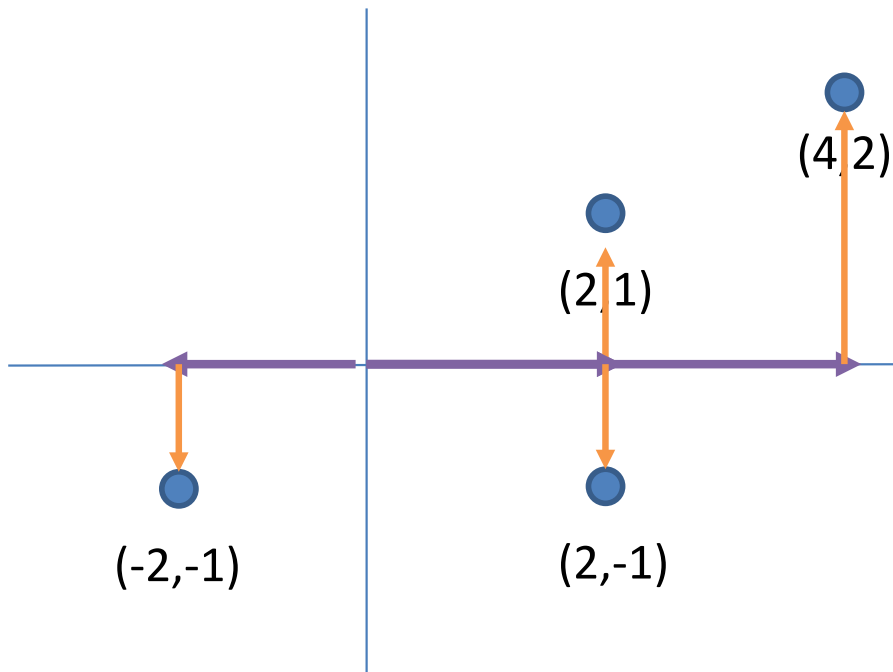


# Summarizing Redundant Information



$$(2,1) = 2*(1,0) + 1*(0,1)$$

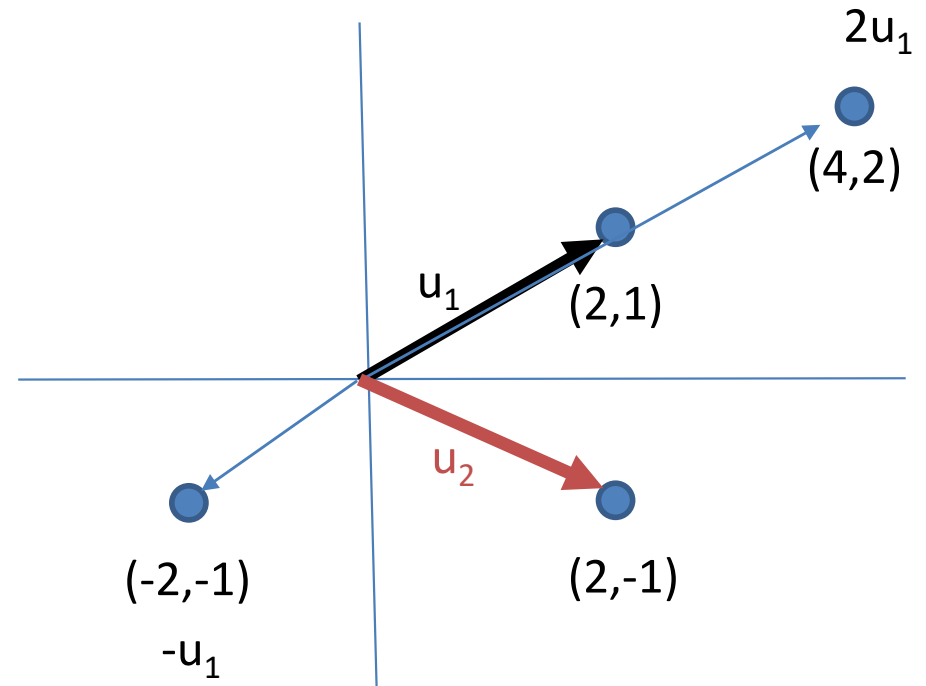
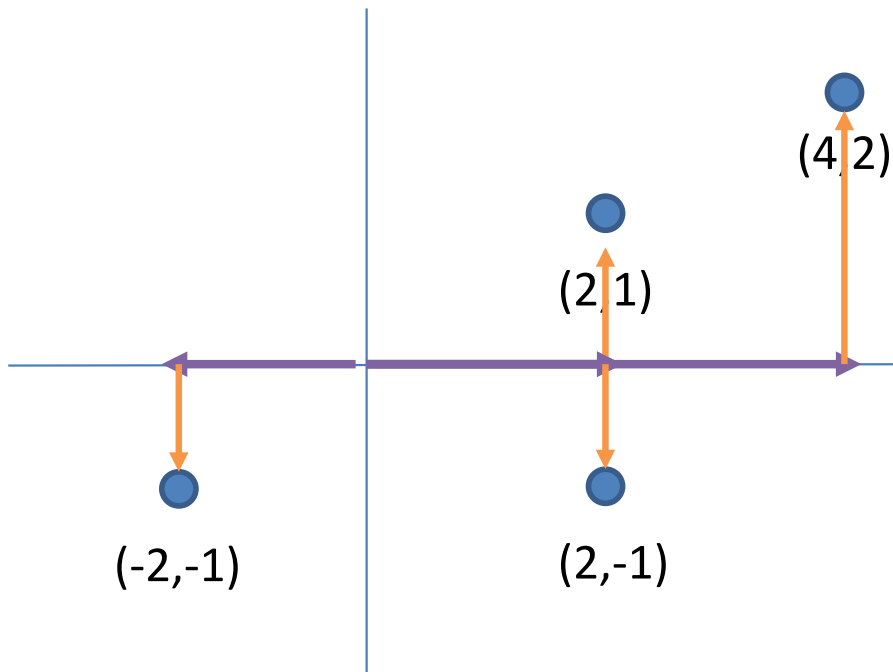
# Summarizing Redundant Information



$$(2, 1) = 1 \cdot (2, 1) + 0 \cdot (2, -1)$$

$$(4, 2) = 2 \cdot (2, 1) + 0 \cdot (2, -1)$$

# Summarizing Redundant Information



$$(2,1) = 1*(2,1) + 0*(2,-1)$$
$$(4,2) = 2*(2,1) + 0*(2,-1)$$

(Is it the most general? These vectors aren't orthogonal)

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**Algorithm 37**  $\text{PCA}(\mathbf{D}, K)$ 

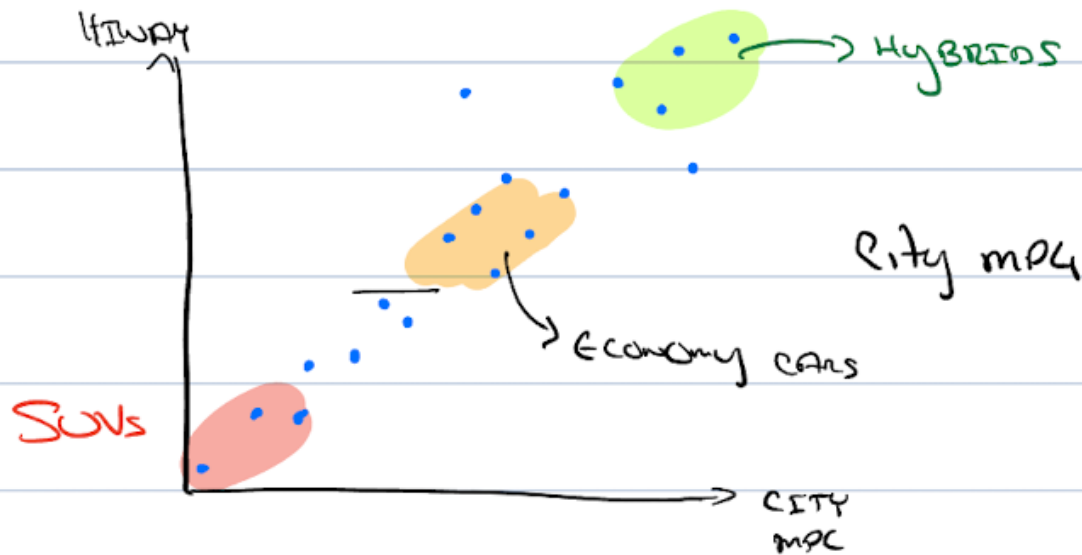
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- 1:  $\boldsymbol{\mu} \leftarrow \text{MEAN}(\mathbf{X})$  // compute data mean for centering
  - 2:  $\mathbf{D} \leftarrow (\mathbf{X} - \boldsymbol{\mu}\mathbf{1}^\top)^\top (\mathbf{X} - \boldsymbol{\mu}\mathbf{1}^\top)$  // compute covariance,  $\mathbf{1}$  is a vector of ones
  - 3:  $\{\lambda_k, \mathbf{u}_k\} \leftarrow$  top  $K$  eigenvalues/eigenvectors of  $\mathbf{D}$
  - 4: **return**  $(\mathbf{X} - \boldsymbol{\mu}\mathbf{1})\mathbf{U}$  // project data using  $\mathbf{U}$
-

# PCA Example: MPG

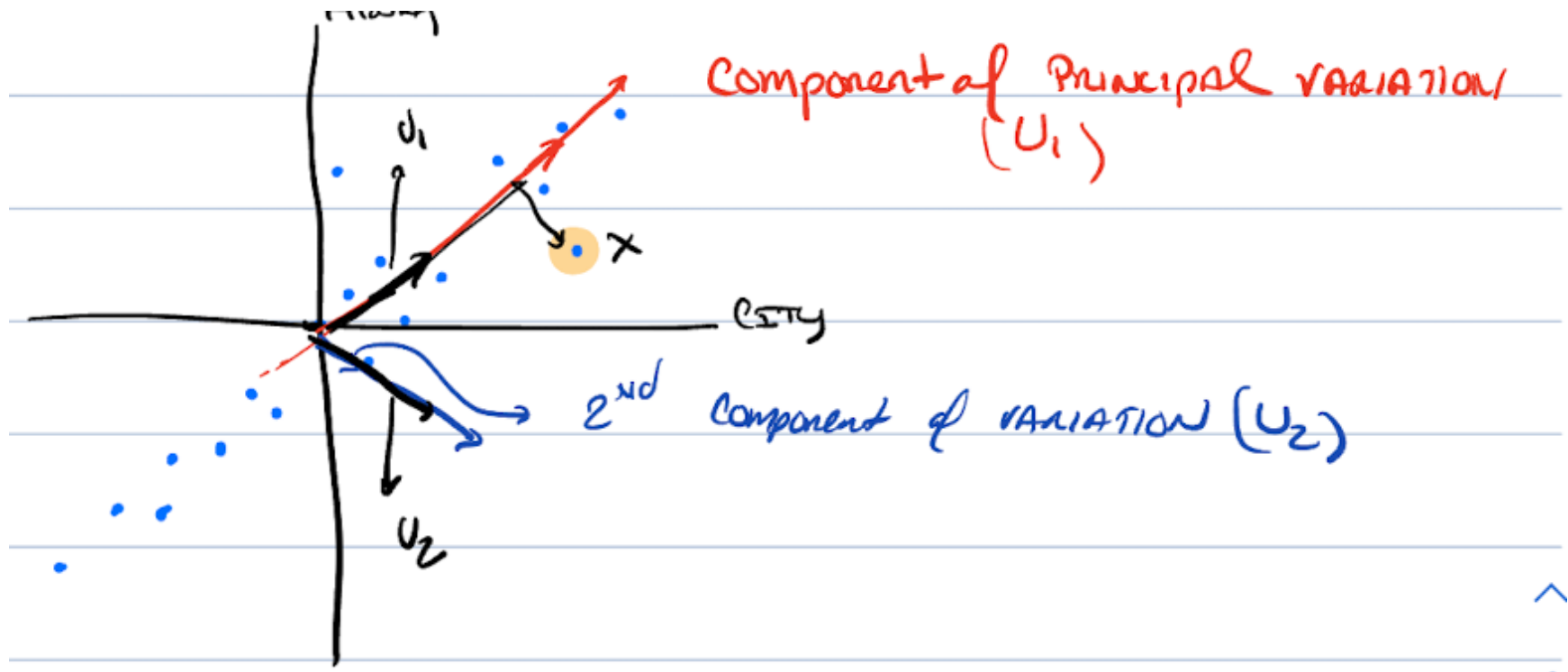
Given pairs (Highway MPG, City MPG) of some cars.

Ex: GIVEN PAIRS (HIWAY mpg, city mpg) of some cars



Question: What is "good" MPG?

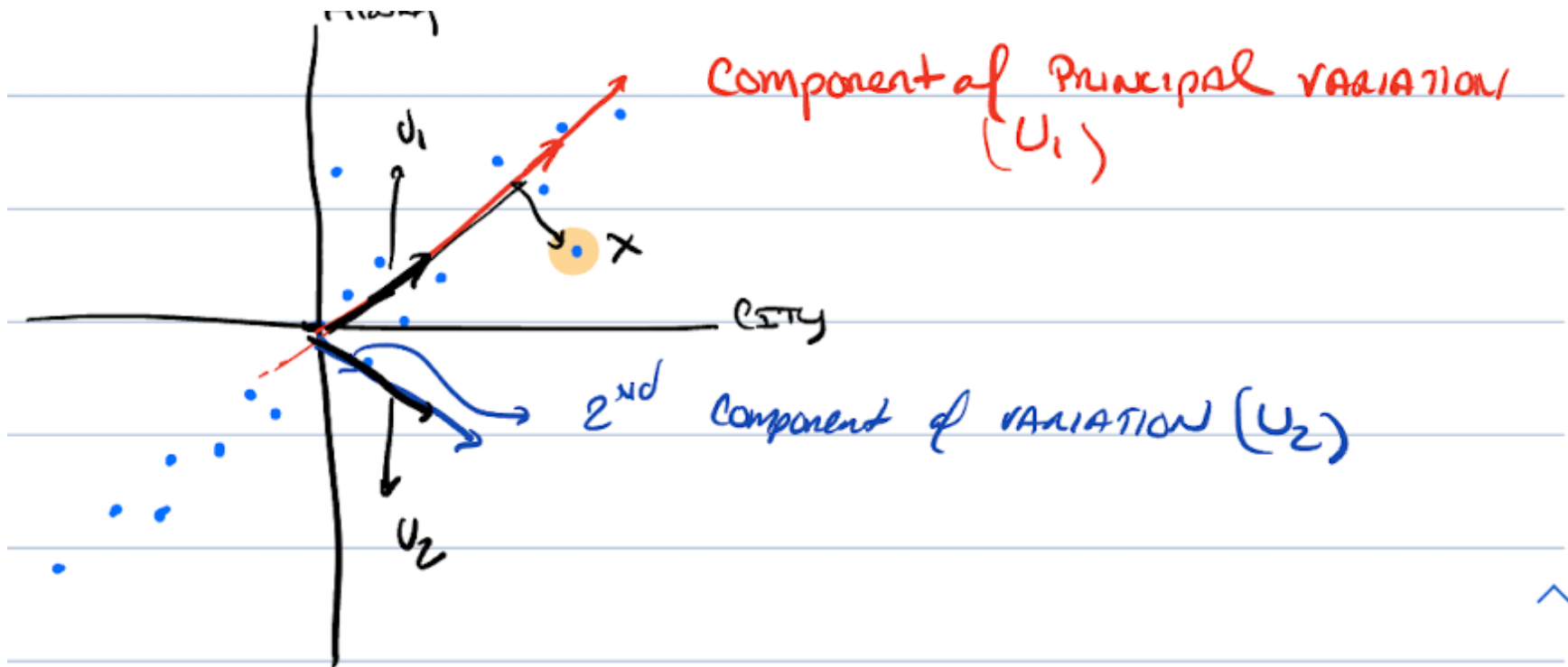
# Center the data



We *center* the data, i.e., as preprocessing.

$$x^{(i)} \mapsto x^{(i)} - \mu \text{ where } \mu = \frac{1}{n} \sum_{i=1}^n x^{(i)}.$$

# Finding Components



By convention,  $\|u_1\| = \|u_2\| = 1$  by convention.

- ▶  $u_1$  is the first **principal component** “how good is the MPG”
- ▶  $u_2$  is the second, and roughly the difference.

**Recall:** any point can be written in an orthogonal basis:

$$x = \alpha_1 u_1 + \alpha_2 u_2$$

# Goals

- ▶ How do we find these directions?
- ▶ Some caveats about how to use these?
- ▶ Reduce dimensions: Think about  $D = 1000$  reduced to  $d = 10$ .



# Preprocessing

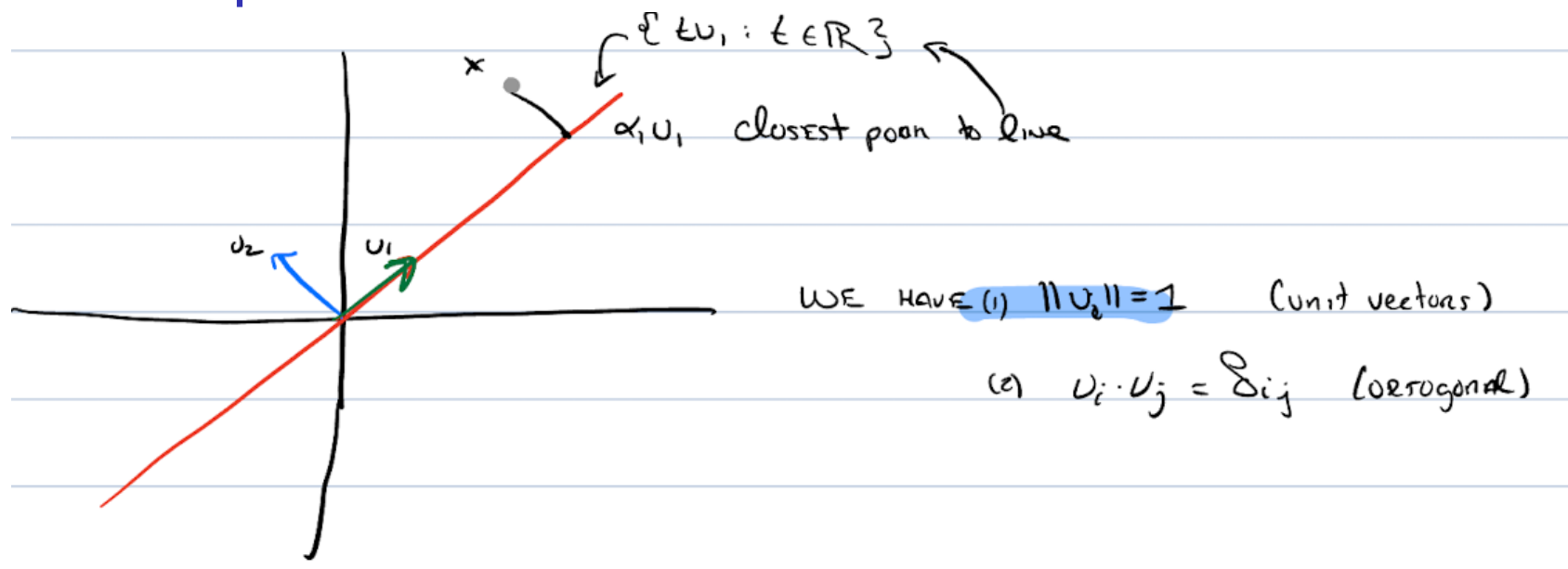
Given  $x^{(1)}, \dots, x^{(n)} \in \mathbb{R}^d$  we preprocess:

- ▶ **Center the data**  $x^{(i)} \mapsto x^{(i)} - \mu$
- ▶ **Rescale the data** May need to rescale components, e.g., “Feet per gallon” v. “Miles per Gallon”

$$x^{(i)} \mapsto \frac{x^{(i)} - \mu}{\sigma}.$$

We will assume from now on that the data is preprocessed.

# PCA As Optimization



How do you find the closest point to the line?

$$\begin{aligned} \alpha_1 &= \operatorname{argmin}_{\alpha} \|x - \alpha u_1\|^2 \\ &= \operatorname{argmin}_{\alpha} \|x\|^2 + \alpha^2 \|u_1\|^2 - 2\alpha u_1^T x \end{aligned}$$

Then, differentiate wrt  $\alpha$ , set to 0, and use  $\|u_1\|^2$ , which leads to:

$$2\alpha - 2u_1^T x = 0 \implies \alpha = u_1^T x.$$

# Generalize to higher dimensions

Suppose we have a  $u_1, \dots, u_k \in \mathbb{R}^d$  with  $u_i \cdot u_j = \delta_{i,j}$ . Then,

$$\begin{aligned} &= \operatorname{argmin}_{\alpha_1, \dots, \alpha_k \in \mathbb{R}} \left\| x - \sum_{i=1}^k \alpha_i u_i \right\|^2 \\ &= \operatorname{argmin}_{\alpha_1, \dots, \alpha_k \in \mathbb{R}} \left( \|x\|^2 + \sum_{i=1}^k \alpha_i^2 - 2\alpha_i (u_i \cdot x) \right) \end{aligned}$$

These are  $k$  independent minimizations, so  $\alpha_i = u_i \cdot x$ .

- ▶ This process is also known as **projecting** on to the set spanned by the vectors  $\{u_1, \dots, u_k\}$ .
- ▶ We call  $\left\| x - \sum_{i=1}^k \alpha_i u_i \right\|^2$  the **residual**.

# Finding PCA

There are two ways you can find PCA:

- ▶ Maximize the projected subspace of the data. (we see more)

$$\max_{u \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n (u \cdot x^{(i)})^2.$$

- ▶ Minimize the residual

$$\min_{u \in \mathbb{R}^d} \frac{1}{n} \sum_{i=1}^n (x^{(i)} - u \cdot x^{(i)})^2.$$

We need to recall some more linear algebra to solve this.

## Recall: Eigenvalue decomposition

Let  $A \in \mathbb{R}^{d \times d}$  be symmetric (and square) then there exists  $U, \Lambda \in \mathbb{R}^{d \times d}$  such that

$$A = U\Lambda U^T \text{ in which } UU^T = I \text{ and } \Lambda \text{ is diagonal.}$$

- ▶ If  $U = [u_1, \dots, u_d]$ ,  $UU^T = I$  can also be written  $u_i \cdot u_j = \delta_{i,j}$ .
- ▶ In this decomposition,

$\Lambda_{i,i} = \lambda_i$  is called an **eigenvalue**.

and by convention, we order them  $\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_d$ .

- ▶ For  $i = 1, \dots, d$ ,  $u_i$  is the eigenvector associated with  $\lambda_i$ :

$$Au_i = \lambda u_i \text{ since } Au_i = U\Lambda U^T u_i = \lambda_i Ue_i = \lambda u_i$$

here  $e_i$  is the  $i$ th standard basis vector.

# Back to PCA!

$$\max_{u \in \mathbb{R}^d: \|u\|^2=1} \frac{1}{n} \sum_{i=1}^n (u \cdot x^{(i)})^2$$

We can write:

$$\frac{1}{n} \sum_{i=1}^n (u \cdot x^{(i)})^2 = \frac{1}{n} \sum_{i=1}^n u^T x^{(i)} (x^{(i)})^T u = u^T \left( \underbrace{\frac{1}{n} \sum_{i=1}^n x^{(i)} (x^{(i)})^T}_C \right) u.$$

$C$  is the covariance of the data, since we subtracted the mean.

The first eigenvector of the data's covariance matrix is the principal component

## More PCA

- ▶ **Multiple Dimensions** What if we want multiple dimensions?  
We keep the top- $k$ .

$$\max_{U \in \mathbb{R}^{k \times d}: UU^T = I_k} \frac{1}{n} \sum_{u=1}^n \|Ux^{(i)}\|^2.$$

## More PCA

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- ▶ **Reduce dimensionality.** How do we represent data with just those  $k < d$  scalars  $\alpha_j$  for  $j = 1, \dots, k$

$$x = \alpha_1 u_1 + \alpha_2 u_2 + \dots + \alpha_d u_d \text{ keep only } (\alpha_1, \dots, \alpha_k)$$

- ▶ Lurking instability: what if  $\lambda_j = \lambda_{j+1}$ ?



## More PCA

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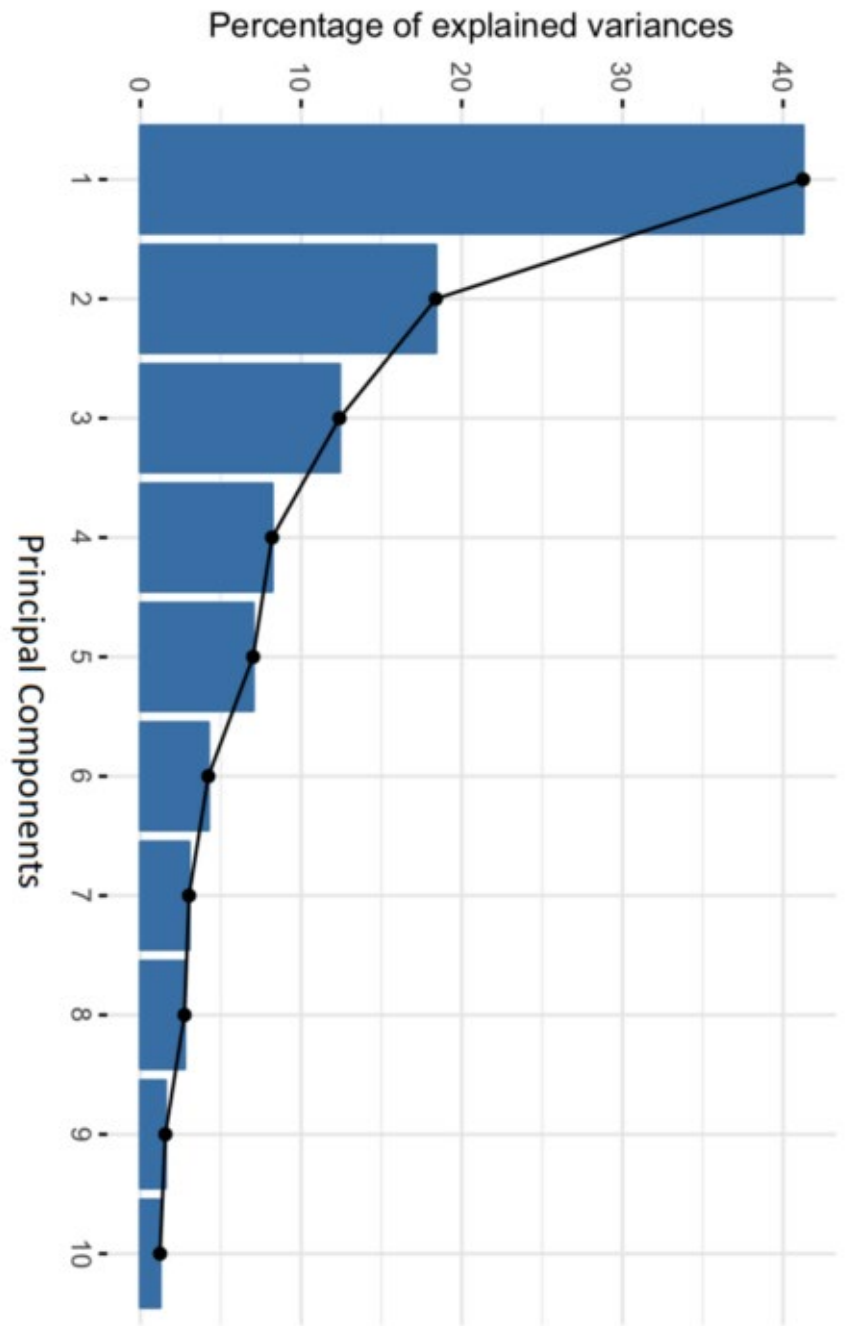
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- ▶ Lurking instability: what if  $\lambda_j = \lambda_{j+1}$ ?
- ▶ **Choose  $k$ ?** One approach is “amount of explained variance”

$$\frac{\sum_{j=1}^k \lambda_j}{\sum_{i=1}^n \lambda_i} \geq 0.9 \text{ note } \text{tr}(C) = \sum_{i=1}^n C_{i,i} = \sum_{i=1}^n \lambda_i$$

Recall  $\lambda_j \geq 0$  since  $C$  is a covariance matrix.



# Recap of PCA

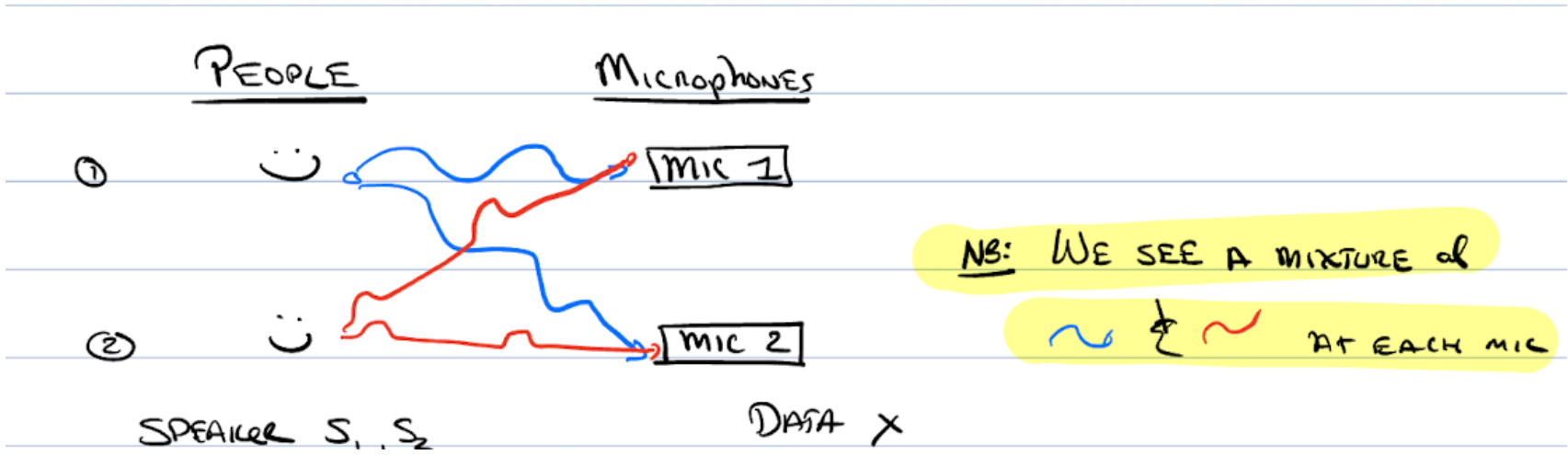
- ▶ Project the data onto a subspace: Find the subspace that captures as much of the data as possible (or doesn't explain the least amount).
- ▶ Dimensionality reduction and visualization
- ▶ Note: The preprocessing (especially centering) featured in our interpretation.

# Independent Component Analysis

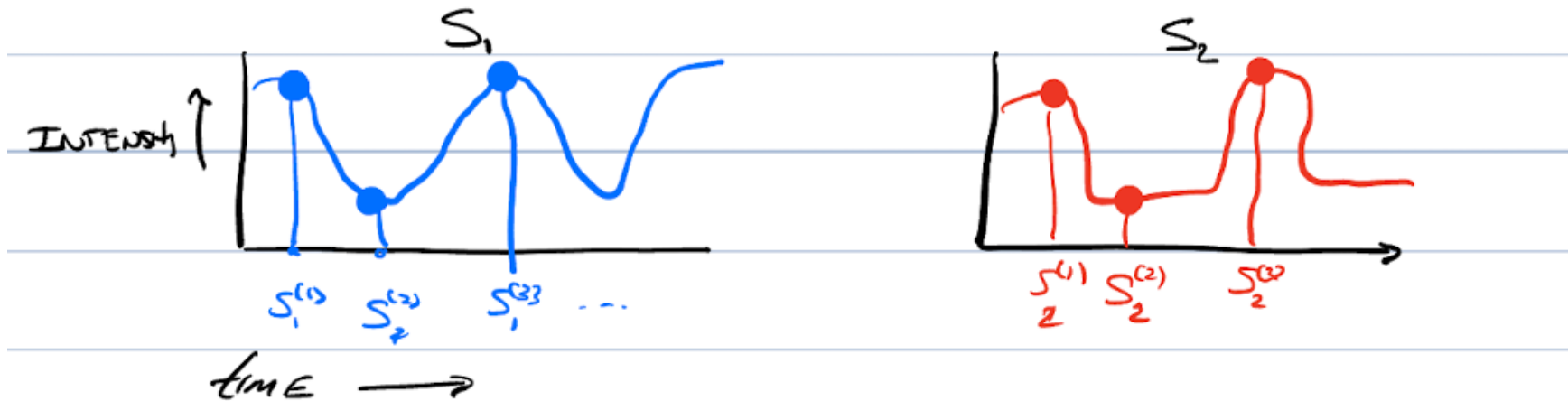
# ICA: Independent Component Analysis

- ▶ The high-level story (the cocktail party problem)
- ▶ The key technical issues (on distributions) and likelihoods
- ▶ Model

# Cocktail Party Problem



# The Data



$S_j^{(t)}$  is the intensity at time  $t$  from speaker  $j$ .

We do **not** observe  $S^{(t)}$  directly, only  $x^{(t)}$  the microphones.

Our model is.

$$x_j^{(t)} = a_{j,1}S_1^{(t)} + a_{j,2}S_2^{(t)}.$$

“Microphone  $j$  at time  $t$  ( $x_j^{(t)}$ ) receives a mixture of speaker 1 at time  $t$  ( $S_1^{(t)}$ ) and speaker 2 at time  $t$  ( $S_2^{(t)}$ ).”

# Our Model

We can write out model succinctly as:

$$x^{(t)} = As^{(t)} \text{ for } t = 1, \dots, n$$

- ▶ The blue values are observed:  $x^{(t)}$ .
- ▶ The red values are latent:  $A$  and  $s^{(t)}$ .
- ▶ Given  $x$ , our goal is to estimate  $s$  and  $A$ .

For simplicity, we assume number of speakers equals the number of microphones.



## More formal model

- ▶ **Given:**  $x^{(1)}, \dots, x^{(n)} \in \mathbb{R}^d$  where  $d$  is the number of speakers and microphones.
- ▶ **Do:** Find  $s^{(1)}, \dots, s^{(n)} \in \mathbb{R}^d$  and  $A \in \mathbb{R}^{d \times d}$

$$x^{(t)} = As^{(t)}.$$

We call  $A$  the **mixing matrix** and  $W = A^{-1}$  is the unmixing matrix.

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We call  $A$  the **mixing matrix** and  $W = A^{-1}$  is the unmixing matrix. We write

$$W = \begin{pmatrix} w_1^T \\ w_2^T \\ \vdots \\ w_d^T \end{pmatrix} \text{ so that } s_j^{(t)} = w_j \cdot x^{(t)}.$$

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$x^{(t)} \sim \mathcal{N}(\mu, AA^T)$  then if  $U^T U = I$  then  $AU$  generates same data.

Nevertheless, we can recover something meaningful—and the whole algorithm is just MLE with gradient descent.

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Nevertheless, we can recover something meaningful—and the whole algorithm is just MLE with gradient descent. We need one fact first.

## Now the ICA Model is MLE

Goal: write signals in terms of observed quantities:

$$p(s) = \prod_{j=1}^d p_s(s_j)$$

sources are iid.



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Goal: write signals in terms of observed quantities:

$$p(s) = \prod_{j=1}^d p_s(s_j) \quad \text{sources are iid.}$$

$$p(x) = \prod_{j=1}^d p_s(w_j \cdot x) |\det(W)| \quad \text{Use the previous slide}$$

**Technical:** Use non-rotationally invariant distribution. We set

$$p_s(x) \propto g'(x) \text{ for } g(x) = \frac{1}{1 + e^{-x}}.$$

With this, we can solve the following with gradient descent:

$$\ell(W) = \sum_{t=1}^n \sum_{j=1}^d \log g' \left( w_j \cdot x^{(t)} \right) + \log |\det(W)|.$$

# Summary of Lecture

- ▶ We saw PCA: workhorse of dimensionality reduction. The structure was “subspaces”
- ▶ We saw ICA: Key idea for homework, and introduced this concept of up to symmetry.

## Recall: Eigenvalue decompositions

Given  $x \in \mathbb{R}^d$  and  $A = U\Lambda U^T$  we can express  $x$  in the basis:

$$x = \sum_{j=1}^d \alpha_j u_j$$

As before, using  $u_i \cdot u_j = \delta_{i,j}$ , we compute  $x^T Ax$

$$= x^T U \Lambda \sum_{j=1}^d \alpha_j e_j = x^T U \sum_{j=1}^d \lambda_j \alpha_j e_j = x^T \left( \sum_{j=1}^d \lambda_j \alpha_j u_j \right) = \sum_{j=1}^d \lambda_j \alpha_j^2$$

Since  $\|x\|^2 = x^T x = \sum_{j=1}^d \alpha_j^2 = \|\alpha\|^2$ , we can write:

$$\max_{x: \|x\|^2=1} x^T Ax \text{ is equivalent to } \max_{\alpha: \|\alpha\|^2=1} \sum_{j=1}^d \alpha_j^2 \lambda_j.$$

# Eigenvectors

So which  $x$  attains a maximum?

$$\max_{x: \|x\|^2=1} x^T A x \text{ is equivalent to } \max_{\alpha: \|\alpha\|^2=1} \sum_{j=1}^d \alpha_j^2 \lambda_j.$$

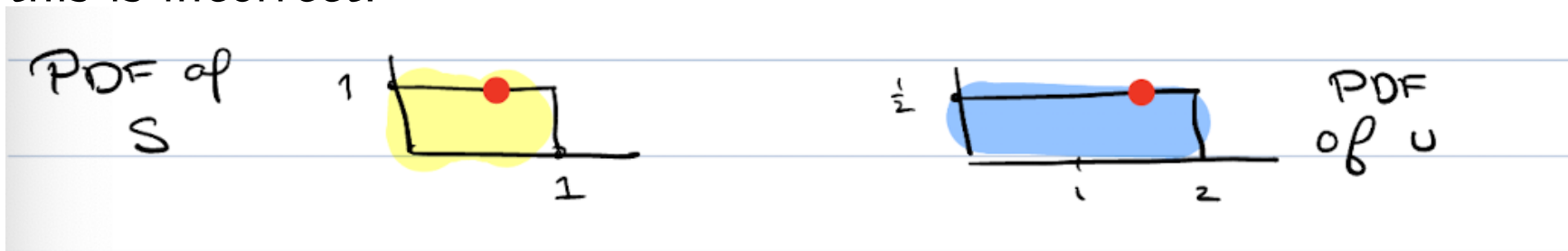
- ▶ Taking  $x = u_1$  works, why?
- ▶ What if  $\lambda_1 = \lambda_2$ , is it unique?
  - ▶ Potential instability, when  $\lambda_1$  is close to  $\lambda_2$  issues can happen!

# Detour: Density under linear transformations

Consider

$$s \sim \text{Uniform}[0, 1] \text{ and } u = 2s.$$

What is the PDF of  $u$ ? Tempted to write  $P_u(x/2) = P_s(x)$  – but this is incorrect:



$$P_s(x) = \begin{cases} 1 & \text{if } x \in [0, 1] \\ 0 & \text{otherwise} \end{cases} \quad \text{and} \quad P_u(x) = \frac{1}{2} p_s\left(\frac{x}{2}\right).$$

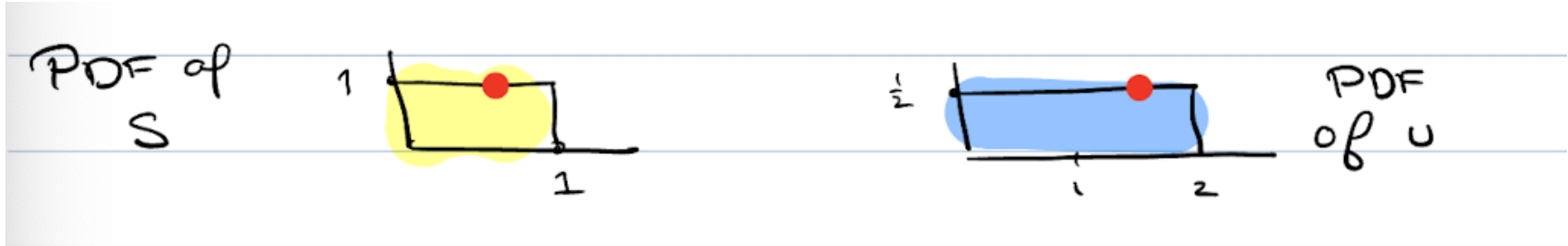
The key issue is the *normalization constant* here  $\frac{1}{2}$ .

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The key issue is the *normalization constant* here  $\frac{1}{2}$ . For matrix  $A$ :

$$P_u(x) = p_s(A^{-1}x) |\det(A^{-1})| = P_s(Wx) |\det(W)|.$$

Here,  $\det(A^{-1}) = \frac{1}{\det(A)}$